

 **cloudveil**
Jackson Hole, Wyoming

FALL 2008



Quiet time. Shoulder season is the quiet time. RVs have rolled up their Astroturf, half of town is off on some Lonely Planet trek and, like college on break or a boomtown gone bust, the air is almost too quiet. Summer intensity is cooling down and the powder panic is months away from heating up. For the mountain crowd, this feeling of daylight diminishing, winds shifting and clouds stirring is a sign to head for the hills. And this once-a-year stillness between storms provides both a point of reference and a point of reflection.

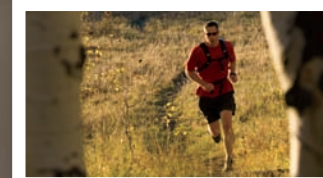
Ticking through my own list allows me to remember each transition one trip at a time. After a rookie season in Jackson, I took to the Teton Crest Trail to escape the summer crowds of the town square. Three days after the Twin Towers collapsed, the Highline Trail in the Wind River Range provided 10 peaceful days in a world gone mad. When Katie and I packed it into the U-Haul, San Juan solitude welcomed us home, and when we surfed Sayulita it was in the calm of fall. Two years ago—with grad school on her horizon—a sabbatical to the Methow, the Kootenays, and Rogers Pass eased us into a new adventure.

The Cloudveil catalog has also been through a decade of change. Since we first opened our window on mountain culture, we've spoken with a singular voice. Yet this time around we are changing our story and asking four talented writers to speak from their own experience. With imagery from four quadrants they know like home, their stories remind us that fall is the time to both revisit and explore. And, these moments of departure, when we slip off into the hills, mark each new shoulder season with a sense of individual perspective.

Dan Kostrzewski has given soul voice to Cloudveil as its copywriter for the past seven years. His feature stories have also appeared seasonally in *Powder*, *frequency*, *Backcountry*, and *Snowboard Canada*. This shoulder season, he and Katie are celebrating their next trip with another adventure.



FALL 2008



"...MAYBE IT'S THE LACK OF OXYGEN, BUT SILENCE BECOMES A SOURCE OF ENERGY AND IT MAKES ME FEEL THAT MUCH MORE ALIVE..." *read more on page 4.*



"...ALTHOUGH MY FAMILY MAY NOT AGREE, I SWEAR IT IS NOT MY FAULT. I HANG OUT WITH A GOOD CROWD, KEEP MY MIND SHARP AND GET INTO THE MOUNTAINS AS OFTEN AS THE SLOW CREEP OF ADULT RESPONSIBILITY PERMITS..." *read more on page 14.*



"...JACKSONITES MAKE A GAME OF SEEING HOW MANY SUMMER SPORTS WE CAN HOLD ONTO AND HOW MANY WINTER SPORTS WE CAN START EARLY. WE KEEP BIKE SHOES, SKI BOOTS, KAYAK PADDLES AND SKIS AT THE READY..." *read more on page 22.*



"...THE FINAL PATROL ISN'T SO MUCH TO READY THE WILDERNESS FOR MY ABSENCE AS TO READY MYSELF FOR ABSENCE FROM THIS WILDERNESS..." *read more on page 30.*

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Sunset over the Tetons.
© Jeff Diener

“...MAYBE IT’S THE LACK OF OXYGEN, BUT SILENCE BECOMES A SOURCE OF ENERGY AND IT MAKES ME FEEL THAT MUCH MORE ALIVE...”



September is a month that clears out the numbers. Tourists and townies leave the valley and a sense of remoteness returns to the area. Twinges of autumn creep into Grand Teton National Park, foreshadowing the closure of concessions, roads and campgrounds.

In anticipation of quiet time, I ramp up my mileage, one loop at a time, so that by fall my pace and endurance are geared to cover some ground. To celebrate this intersection of fitness and timing, I take an annual run linking Jackson Hole’s Tram to Jenny Lake’s trailhead on the Teton Crest Trail, a trek permitted backpackers cover in three or four days.

My route follows their trail—an undulating, unpopulated, 29-mile path that skirts the high Teton peaks to the west. Starting at the tram dock and continuing through shady forest to Marion Lake, I find my rhythm. The backdrops change through Fox Creek Pass and the Death Canyon Shelf, where exfoliated stones scatter below the high western wall.

Out here, I carry as little as possible: two hand canteens, a light shell around my waist and a customized belt with pockets containing four gel packs, three candy bars, one bag of electrolyte powder and a contact-lens case split between iodine and ibuprofen. In my left pocket lives a baggie of A&D ointment, where it’s stayed for the last four years. Chafing might sound hilarious, but I’d rather walk 20 miles with a broken collarbone than run dry.

On the shelf I cruise in silence. September temps are an idyllic 60 degrees and the wind is calm. Sweat and sunburn are not an issue, but my stride is becoming less and less smooth. Slowing my creaking cadence to a stop, I snatch the A&D from my pocket for salvation but notice the bag feels a little light. It is nearly empty, and I harvest the last ounce by turning the bag inside out, then drop my shorts and smear it where I’m feeling the friction.

In less than two minutes I am back up to speed and my run continues into Alaska Basin, a playground of

slabs, and the last opportunity to retreat into Idaho. The final grunt leads into the south fork of Cascade Canyon. Two hours have suddenly passed with my thighs humming like greased pistons and my engine firing on all cylinders. Maybe it’s the lack of oxygen, but silence becomes a source of energy and it makes me feel that much more alive.

During the final six-mile stretch, the hush ends as the tourists reemerge. They offer encouragement like, “What are you running from?” or “Run, Forrest, run!” I begin seeing upstream traffic on Jenny Lake’s western shore, with day hikers hiking up from the boat dock. “Is there a bear behind you?” “Are you training for Mt. Everest?” they ask.

I never answer, content to reply not with words but simply with a knowing smile. One man in the crowd stops me, though, determined to get the story.

“Where are you coming from?” he demands.
 “The Tram.”
 “No way,” he says.
 “All the way,” I counter.
 “Been out long?”
 “Yes,” I say. “Quite a while.”
 “Well,” he concedes, rubbing his forehead, “you must be a well-lubed machine.”
 I smirk, and pat him on the shoulder before resuming my pace. “I am today.”

-Jeff Burke

Jeff Burke is Editor-at-Large for *Backcountry* magazine, and has told mostly true tales in *Climbing*, *Skiing*, and *Outside*. In winter, he throws bombs for the Jackson Hole Ski Patrol, and in summer, takes long, frivolous runs that last for hours.

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BUCKRAIL JACKET \$120.00

For a day of chores or a simple errand run, this canvas jacket is the one to wear when getting stuff done. Organic work-grade material stands up to the task list, while also feeling relaxed when worn into the downtown grid. Front slash pockets let hands hang and a chest pocket zips in lists, bills or directions. The two-snap cuff expands when wearing work gloves or rolling up the sleeves. **style: 9170 weight: 26oz size: s-xxl colors: bootstrap, slate green, tarmac** Check this out: *Unlined comfort for days that fall between crisp and bitter on the Farmer’s Almanac scale.*



BUCKRAIL PANT \$85.00

Tough cotton canvas makes this mid-weight work pant a hard-wearing choice for everything from hauling wood and composting debris to walking dogs by the river. Durable by make, it utilizes strong but not stiff material, yet also takes a sustainable step forward with organic certification. A relaxed, straight-leg cut fits better than standard store-bought farm fare. **style: 9171 weight: 20oz size: 30-40 (even) colors: tarmac, slate green** Check this out: *Sporting organic, free-range, wheat-free cotton might even get you that cute hippie girl.*



A ranch hand leads some Rocky Mountain Gaited Horses at the Magic Mountain Ranch. Three Forks, Montana. Jeff Diener

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GRANITE 1/2 ZIP \$150.00

The strong first impression this guide sweater makes is a direct result of its sweater-knit texture. Polartec® Thermal Pro® warms like fleece during a ski day yet feels refined when drinking espresso or sipping scotch. Flatlock seams, locking zips and Power Stretch® binding trim it with the detail that adds respectable character. **style: 5640** weight: **14oz** size: **s-xl** colors: **olive, tarmac, black, cadet** Check this out: A simple way to clean up your lingering dirtbag image.



LODGE CREW SWEATER \$80.00

Mellow enough for lagging with the regular crew, this smooth sweater also has game for scoring a number at the bar. The fine balance of wool and acrylic keeps it warm without leaving the blend vulnerable to shrinkage in the wash. Contrast-color elbows and rib-knit underarms style it out, while spandex helps hold its shape when worn week after week in shoulder season. **style: 9348** weight: **13oz** size: **s-xl** colors: **flax/tarmac, olive/tarmac, chocolate/bootstrap** Check this out: Natural wool fibers won't stink as quickly as fleece layers.



WILSON JEANS \$90.00

Raw, unwashed denim makes these jeans half the basic uniform of every guy at Cloudveil HQ. Crisp organic cotton breaks in easily and is dark enough to hide even seven straight days of dirt and grime. The relaxed fit strikes the right tone for casual workspaces, weekends away or road trips with the infamous crew. **style: 9177** weight: **25oz** size: **30-40 (even)** colors: **cadet** Check this out: A classic pair of jeans without the emaciated rock-star attitude.



16 PENNY JACKET \$195.00

A new recycled fabrication of nylon oxford canvas brings gritty toughness back to our classic town jacket. The heavier fabric survives shop and yard duty, while also warming up cold morning starts with 40 grams of internally quilted Thermore® insulation. Internal iPod compatibility keeps chopping wood, shoveling dirt or pounding nails from seeming like complete drudgery. **style: 9316** weight: **29oz** size: **s-xxl** colors: **tarmac, aluminum** Check this out: Faux leather trim means the cows still range free.



LODGE 1/2 ZIP SWEATER \$90.00

This highbrow sweater utilizes a stabilized blend of wool, acrylic and spandex to stop shrinkage in a standard wash. With a soft, jersey-knit face as well as rib-knit sides and shoulders, the collared style holds form in the Four Seasons bar yet still layers under a shell on a day hike or lakeside camp. The half-zip cools it down at a crowded screening or in a backwoods lodge. **style: 9347** weight: **14oz** size: **s-xl** colors: **berm, bootstrap, tarmac** Check this out: A classy sweater that won't turn into a half-shirt in the wash.



John Verdon brings home the bacon for the Alaska Rendezvous Heli crew. Valdez, AK. © Chris Figenshaw



BRIDGER SHIRT \$85.00

Plaid is back, but in our town it seems like it never left. Our take on the classic work shirt is made from organic fabric and sewn with felled seams for a better touch and feel. Hits of character such as an asymmetrical yoke, metal buttons and a heat-transfer logo give it confidence at work or play. Blue, green or brown match easily, even for guys who seem colorblind. **style: 9258** weight: **7oz** size: **s-xl** colors: **metro, olive, chocolate** Check this out: Plaid radness that rarely feels out of place.



QUICKDRAW POLO LS SHIRT \$65.00

With a relaxed fit and semi-formality, this clean polo makes the grade for a round with the guys or a dinner with the in-laws. The cotton and rayon blend feels soft due to a pique knit, while also giving off a tonally-striped visual due to alternating dye saturation. Three rubberized buttons add durability, a rib-knit collar passes the country-club code and a split hem wears well untucked. **style: 9184** weight: **9.7oz** size: **s-xxl** colors: **vetiver, cadet, bud green, rattan** Check this out: *An in-law-rated polo for long-sleeve season.*

Launch. On- or off-piste, layering strategy seeks to add warmth without bulk. The Launch styles are perfect for this common objective since they utilize Polartec® Classic 100™, which traps heat without retaining moisture. Power Stretch® at the collar and cuffs maintains shape, while rich heathering adds characteristic style when resting in the lodge or reclining at the cabin.



LAUNCH FULL ZIP JACKET \$165.00

Plain fuzz is nothing special, but the tweed overdyed of this fleece adds visual interest to the standard functional mid-layer. Warm Polartec® with a casual sweater texture combines technical merit with casual comfort, making it ideal for rolling straight from a hike or a float into a sushi night. A reverse front zip is fast on the draw when already running late for a morning meeting. **style: 5645** weight: **14oz** size: **s-xxl** colors: **metro, black, tarmac** Check this out: *A stylish reason to finally scrap that old, tattered fleece.*



LAUNCH PULLOVER \$135.00

A relaxing Polartec® Classic feel colors this fleece layer with a less complicated feel on crisp fall days. A half-zip vents heat when hiking for the pass or holding it down in the bar, while a chest pocket stows cards or cash to pay the tab. Power Stretch® cuffs stay put when pushed up to cool down. **style: 5646** weight: **12oz** size: **s-xxl** colors: **mecca orange, tarmac, black, metro** Check this out: *Crams easily in a daypack, boat bag or overnight duffel.*

Jason Tattersall riding the burned out remnants of Fisher Creek Trail. Sun Valley, ID. © Chris Figenshau



CLUTCH POLO SS SHIRT \$60.00

The Clutch Polo stays cool in peak season due to the open pique knit of wicking Pace™ fabric. This blend of functional and casual fabric characteristics preps it for the autumn agenda, from casual workdays and afternoon exercise to dinner with a visiting mom or dad. A semi-structured collar stays in place even on a windy ridge or breezy boat, while contrasting seams, a three-snap neck and a split hem add a lingering impression of class. **style: 9147** weight: **8oz** size: **s-xxl** colors: **bud green, cadet, rattan** Check this out: *Casual style, technical fabric, the ultimate utility shirt.*



HEADWALL JACKET \$275.00

For inspiring fall hikes or simple trips to town, this windproof soft shell blurs the line between casual everyday workhorse and performance high-ground shell. The Windstopper® Classic membrane seals out wind, sheds weather and withstands abrasion. Snap cuffs, exposed stitching and doubled bar tacks add a Western feel on the local ridge trail or at the liquor store drive-thru. **style: 5608** weight: **23oz** size: **s-xxl** colors: **tarmac, metro, black, bootstrap** Check this out: *A soft shell that goes straight from an a.m. hike to a morning meeting.*



CORD-O-LET PANT \$75.00

For days or dinners when jeans are too casual, this five-pocket cord notches up the presentation. Stretch Cord™ fabric moves freely, while the cool-weather wale provides warmth when scraping the windshield or circling town on foot after dark. The side pocket is sized for big-screen cell phones. **style: 9175** weight: **20oz** size: **30-40 (even)** colors: **slate green, tarmac** Check this out: *Wider-wale cords just seem less skid and more pro.*

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Cloudveil athlete Chuck Fryberger recently returned from Rocklands, the world famous bouldering area in South Africa. His new film 'Pure' is the product of an amazing outburst of incredible bouldering. Check out the trailer at cloudveil.com/climbing

© Chuck Fryberger



Killing time on a Valdez down day. Cloudveil athletes Sean Crossen and Nick Devore loitering at the coffee shop. Valdez, AK. © Gabe Rogel



INERTIA PEAK HOODED JACKET \$180.00

A looser fit, tough Inertia HD™ fabric and functional hoodie style match this all-season soft shell toward athletes with endless stoke but limited funding. The double-weave fabric survives rough wear, stretches mechanically and breathes freely, while also resisting saturation since it contains no Lycra®. A lined, adjustable hood flips up quickly and a surface DWR sheds weather. **style: 4613** weight: **18oz** size: **s-xxl** colors: **patrol red, cadet, black** Check this out: *The mechanical stretch fabric won't sop up moisture like a Lycra® sponge.*



TRAVERSE CREW \$70.00

Whether you slept in it or pulled it off the floor, this classic Polartec® 100 fleece still looks good when worn to a late pancake breakfast. A micro velour finish gives the fleece a soft feel on both sides, while the synthetic material traps heat when layering for three-day trips or heading out without a definite plan. **style: 9318** weight: **8oz** size: **s-xxl** colors: **black, jet, olive** Check this out: *A nice and chill warm layer to throw in on an extended trip out of Dodge.*



TRAVERSE 1/2 ZIP \$85.00

100-weight Polartec®—with no extra clutter—makes this fleece comfortable with road trips where couch surfs, crash pads and car camps are par for the course. The classic micro velour feels super soft, adds moderate warmth and is branded with Cloudveil embroidery. Be careful with this one, since your girl might steal it when it smells a bit like you. **style: 9317** weight: **9oz** size: **s-xxl** colors: **olive, jet, black** Check this out: *Road-ready fleece with a sweet kangaroo pocket.*



Twilight dining after a dawn to dusk day in the Tetons. Grand Teton National Park, WY. © Jeff Diener



GRIDLOCK JACKET \$185.00

This Polartec® Wind Pro® style, which is four times warmer than traditional fleece, prevents cooling down too fast at the trailhead, around the pre-season bonfire or on a windy coastal ferry. The dense wind-blocking construction and 400-gram thickness won't restrict movement, yet the textured face layers under a shell when setting up camp in the northern latitudes. **style: 4630** weight: **16oz** size: **s-xxl** colors: **mecca orange, black, cadet** Check this out: *Even worn solo, this fleece is really, really friggin' warm for its overall weight.*



GRIPPED SHIRT \$75.00

With a soft organic cotton surface, classic vertical stripe pattern and split side hem, the casual shirt wears respectably untucked whether leaving town for the weekend or simply kicking it leisurely in the sticks. A solitary pocket stows small items, while the matching inverted cuff yoke and broad shoulder yoke give it a double-shot of western style. **style: 9180** weight: **7oz** size: **s-xxl** colors: **slate green, bud green, shale** Check this out: *If life has got you feeling a bit gripped, back it down with the perfect shirt.*



DYNO PANT \$75.00

Taken bouldering, boozing or to an upscale engagement, this nylon/twill pant blends well in any crowd. The spandex-infused fabric stays unwrinkled on road trips, resists wear in brushes with rocks and stretches during outdoor action. Belt loops keep it casual and patch pockets stow a fat wad of cash. **style: 0013** weight: **13.5oz** size: **30-40 (even)** colors: **tarmac, covert green** Check this out: *Acceptable both at a mountain wedding and an urban rock gym.*



© Gabe Rogel



To read a blog post of the AK trip, visit themountainculture.com and search Alaska.

Logging the day on the summit of Buck Mountain. Grand Teton National Park, WY. Jeff Diener



Cool. Our Cool pieces are tailored for river and road due to their casual character, airy feel and easy-care fabric. Rather than adopt a stagnant standard, our destination styles blend progressive featuring with performance nylon. Made from breathable CoolTouch™ and CoolTouch Plus™ fabric, these cool-weather essentials block the sun at UPF 45, wick sweat and sit softly on skin.



SLACKLINE SHIRT \$75.00

Soft organic cotton gives this shirt a fully relaxed vibe when tossing the disc, surveying the lawn or lingering in the hammock with a climbing mag. Respectable details such as branded buttons and felled interior seamwork enable the shirt to change pace between openly creative workspaces, packed happy hours and sessions of tree-to-tree slacking in the park. A front flap pocket stashes scribbled notes, important receipts or randomly generated numbers. **style: 9181** weight: **6.7oz** size: **s-xxl** colors: **bud green, shale, stone** Check this out: *A fall fashion no brainer.*



COOL BOARD SHORT \$55.00

The 10-inch inseam, big belt loops and offset stitch detail make the Cool Board Short a youthful streamside alternative. The pocket configuration of low-placed Velcro® cargos, deep, draining hand pockets and flapped rear zip pockets keeps everything safely and securely stowed. Cloudveil center snap and zip-front fly add streamside character to this quick-dry nylon short. **style: 9164** weight: **7oz** size: **30-40 (even)** colors: **khaki, covert, tarmac** Check this out: *An easy care travel short that also plays well at home.*



INERTIA PEAK JACKET \$165.00

The strength of this versatile jacket comes from Inertia™ fabric, which is softer, tougher and less pricey than stretch-woven nylons. Instead, two Lycra®-free fabrications—Inertia HD™ in the body for durability, InertiaPlus™ panels for venting—adapt innately to any elevation, activity or climate. High pockets ease access even under a racked harness or when shouldering an expedition pack. **style: 9095** weight: **13oz** size: **s-xxl** colors: **patrol red/dark shadow, black/dark shadow, cadet/dark shadow** Check this out: *A fall-to-spring soft shell that won't set you back a full month's rent.*



COOL CARIBE SHORT \$50.00

Ten inches of inseam and board-short styling tailor this short for sporting activity with a high concentration of both water and sun. Lightweight on the skin and protective on the boat, the short blocks solar radiation yet still dries quickly after a cooling dip. A looser fit keeps the look current when resupplying at the corner store or returning home from an undiscovered spot, while a drop pocket stows a wallet in back. **style: 9169** weight: **4oz** size: **30-40 (even)** colors: **vetiver, stone** Check this out: *UPF 45 rated for travels south.*



COOL LS SHIRT \$60.00

Constructed with a stylish western yoke, internal felled seams, and a two-button cuff, our Cool Shirt holds its own in any unfamiliar locale. **style: 0030** weight: **9.1oz** size: **s-xxl** colors: **china blue, spray green, gardenia, tarmac** Check this out: *A respectable profile, hard working fabric, and easy care give this shirt high honors from minimalist travelers.*



COOL CARIBE PANT \$65.00

Hiking through dense underbrush or floating at peak hours are prime times to opt for long pant protection. This airy option blocks damaging rays, feels soft on skin and dries quickly during extended episodes of solar exposure. Forward side seams reduce wear and rear pockets fit overstuffed wallets, while front mesh-lined pockets vent when scrambling up steep trails and drain after forging a stream. **style: 9167** weight: **6oz** size: **30-40 (even)** colors: **stone, vetiver** Check this out: *A pair of these and some Chaco sandals gets you on any mountain town VIP list.*



Drew Rush



Fly fishing guides, Jason Budd and Quincy Becker-Liby prep for a client-free day on the Snake. Jackson Hole, WY. Greg Von Doersten

Opening day on Flat Creek holds religious significance for locals. See footage at cloudveil.com/fishing

"...ALTHOUGH MY FAMILY MAY NOT AGREE, I SWEAR IT IS NOT MY FAULT. I HANG OUT WITH A GOOD CROWD, KEEP MY MIND SHARP AND GET INTO THE MOUNTAINS AS OFTEN AS THE SLOW CREEP OF ADULT RESPONSIBILITY PERMITS..."



Twenty-plus winters and twenty-plus summers in the Roaring Fork Valley have taught me not to trust my memory. Although my family may not agree, I swear it is not my fault. I hang out with a good crowd, keep my mind sharp and get into the mountains as often as the slow creep of adult responsibility permits. The problem, as I see it, lies with the seasons.

Summertime is easy. Pre-work trail runs on the barking-dog loop, sessioning Redstone before sundown or trading Monday morning stories after a long mountain weekend are all prime examples of days that repeat so often as to be easily recognizable. I am positive that leisurely BBQs in flip-flops and lightning rounds at dusk happened in the recent high season. This, I can remember.

And winter—well, winter is ski season. Images are fast and familiar, but I definitely recall tuning my kids' skis, skiing deep Utah snow on the clock and skinning up fourteeners for the view sometime in the last 12 months. The chronology may be a bit out of order, but these days definitely happened recently.

It is during the fall when the fault lines of my memory completely crack. My weakened cerebral cortex is no match for the sheer beauty of aspens aglow in September or October's first light dusting. And blurred by the autumnal present, I start questioning my recollection of the deepest day last year.

Was it the backcountry face shots down an unbelievably stable north face on Justice or that secret Highlands Bowl alley in the Gs? Even that opener in Granite could have been the best one ever. But—fogged goggles and foggy memories aside—even the photographic evidence only proves it was all in the past.

Much better to anticipate. Looking forward is as much a legitimate sport in a mountain town as bike polo, slacklining or mountain boarding. And leafing through the almanac or measuring skunkweed from

a distance are simply the desperate methods we employ to remember what will come next.

Why? Anticipation is central to our creed. Excitement is as predictable and palpable as powder shots in a film premiere or mint bases at the ski swap. The exact details may not yet be determined, but the tangible optimism of a faceshot will make us forget a past injury or the coreshot of an earlier line.

My neighbors in Aspen, Basalt and Carbondale get this, and most suffer the common affliction of looking ahead rather than behind. For all of us, shoulder season is not so much the now or the then, but the whisper of moments yet to be experienced. It is the rush of expectation, and I can hardly wait to forget.

-Penn Newhard

Penn Newhard lives, works and plays in the Roaring Fork Valley of Colorado. Penn has yet to forget his lovely wife Kir's name or his four kids' faces, but does admit to calling Chapin, Lacey, Natalie and Teagan by the wrong names on a regular basis.



KOVEN PLUS JACKET \$440.00

Our premium shell—and reigning *Outside Gear of the Year* champ—utilizes hidden-stitch construction, engineered biometrics and high-performance materials. Stretch EV3™ fabric seals out precip, while even stretchier Schoeller® C-Change™ in the shoulders, elbows and sides changes form to become more breathable as body temps rise. Internal bio-mapping keeps the spine warmer, the shoulders drier and the pits vented, while a stretch skirt, pit zips and a helmet-friendly hood equip it for any alpine use. **style: 4601 weight: 23oz size: s-xxl colors: jet/cadet, leek/greenbriar, mecca orange/dark shadow** Check this out: Technology even our sales reps don't fully understand.



KOVEN PANT \$295.00

Foreboding weather does little to sap the resolve of this highly-credentialed shell pant. The reason is 70-denier Cloudburst Stretch Plus EV3™ fabric, which flexes more than standard shells while still sealing out the elements. Hip-to-hem side zips vent excess heat during uphill grinds and allow removal over plastic boots, while Dynatec insteps survive on-point or on-edge wear. **style: 4604 weight: 23oz size: s-xxl colors: black, tarmac** Check this out: When weather in the alpine is certain to be foul, this is the pant we rely on.



See the Koven Plus up close and personal at cloudveil.com/ski

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Cloudveil Director of Marketing Jeff Wogoman approving the conditions before the real athletes drop in. Togwotee Snowcat Guides, Togwotee Pass, WY. Gabe Rogel

SULLITV: View a product review of the Enclosure at cloudveil.com/enclosure



Galvin Cooper stoking the fire on a chill Fall day at the Aneroid Lake Cabins. Wallowa Mountains, Eagle Cap Wilderness Area, Oregon. © Jeff Diener



ENCLOSURE JACKET \$185.00
 Packable Primaloft® One and a slick nylon face make this puffy ideal for casual town rambles or extended backpacking trips. Compressible 100-gram loft allows it to cram in a pack until a rest break or be worn under a shell to conserve warmth high on the glacier. Waterproof knit underarm fabric acts as an active stretch panel and a passive pit vent, while synthetic fill traps heat even during damp strolls through town or at sleety pre-season bonfires. **style: 9312** weight: **16oz** size: **s-xxl** colors: **cadet/jet, lark/flax, black** Check this out: A super-uber-sick puffy that you'll never want to be caught without.



RUN DON'T WALK HOODIE \$135.00
 With hoodie style but fleece warmth, this piece keeps it relaxed when worn during a weekday, weekend or off-day mission. Polartec® Power Stretch® traps heat when layered, yet also sheds light weather at a mid-run or mid-ride rest stop. Foldout cuffs with thumbholes keep sleeves down during a rapid rise and a 14-inch front zipper vents heat until you return to rest at the tailgate. **style: 6614** weight: **9oz** size: **s-xl** colors: **olive, mecca orange, black, cadet** Check this out: Slick, stretchy Polartec® won't sweat out like a cotton hoodie.



RUN DON'T WALK 1/2 ZIP \$125.00
 This Polartec® Power Stretch® top is a constant companion on shoulder season trips. A trim profile allows it to layer easily under a shell and a slicker face sheds light moisture when worn solo during aerobic exercise. A DeepDrop™ zip lets air circulate, a chest pocket holds basic daily items, and compressible fleece fabric makes packing it along always an easy decision. **style: 6613** weight: **9oz** size: **s-xxl** colors: **patrol red, black, cadet, mecca orange, olive** Check this out: From Denali to the Firehole, this top has worked for us just about everywhere.



INERTIA PEAK TOURING PANT \$135.00
 Inertia HD™ twill, which stretches, sheds and breathes, gives this style the soul of a guide pant without prohibitive cost. The design is equipped to survive mini epics, while also structured to kick back comfortably in a yurt, hammock or bar stool situation. Belt loops and a removable magnetic web belt keep them up, darted knees add articulation and a thigh pocket stows a map or snack. 11-inch ankle zips open wide for trail runners or plastic boots. **style: 9247** weight: **16oz** size: **30-42 (even)** color: **black** Check this out: Also a sweet lounge for the coffee shop, in the dirtbag cabin, or on a more official trip.



RAYZAR PANT \$295.00
 From dawn patrol to last lap, this soft shell pant keeps legs comfortable when working hard for each and every line. Schoeller® Dryskin Extreme sheds weather, flexes freely and breathes deeply in the uptrack, while also repelling seasonal grime and constant wear due to Nanosphere® technology. Removable suspenders shed quickly, double-layer knees prevent pads from rubbing material raw and a tough instep patch repels edges or points. **style: 9309** weight: **25oz** size: **s-xl** color: **black** Check this out: A higher back prevents snow from finding its way south.



KOVEN JACKET \$330.00
 With Cloudburst Stretch EV3™, a storm-sealing hood and an advanced DWR, the Koven supplies toughness, reliability and protection in one alpinist-rated shell. The waterproof/breathable fabric flexes during rock and/or ice climbs due to directional stretch, while also enduring seasons of mountain wear due to a 50-denier surface. Pit zips cool it down when gaining vertical quickly. **style: 4603** weight: **19oz** size: **s-xxl** colors: **lark/flax, black, cadet/jet, patrol red/tarmac** Check this out: A mountain classic that repels mountain squalls in all seasons.



Jon "JK" Klaczewski executes the frontside 50-50. Chugach Mountains, AK. © Gabe Rogel

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Rob Pizem climbs The Center of Singularity (513b) after an early season dusting. Slide Rock State Park, Sedona, AZ. Andrew Burr



WISTER JACKET \$225.00

Classified as a soft-shelled fleece, this functional top sheds nasty weather when scrambling, downhill or peak bagging yet also warms comfortably when layering and taking cover under threatening skies. Polartec® Wind Pro® traps heat and resists gusty wind due to a tight-knit construction, while Hardface™ adds durability, smoothness and repellency at the slick surface. **style: 6610** weight: **17oz** size: **s-xl** colors: **olive, black, metro, patrol red** Check this out: Past winner of the Polartec Apex award for innovation and design excellence.



RUN DON'T WALK PANT \$145.00

This rest and recovery pant is ideal for cooler days due to the warmth and mobility of Polartec® Power Stretch® fleece. The fabric traps heat, sheds light moisture and packs small on big trips, yet still stretches when testing the limits of personal flexibility. Flatlock seams, open cuffs and a trim web belt keep it casual and wear comfortably during exercise, while front and back pockets ready it for downtime at camp, in the cabin or on the sofa. **style: 6628** weight: **13oz** size: **s-xl** color: **black** Check this out: Street savvy cut in a performance workhorse.



RDW PERFORMANCE SS 1/2 ZIP \$80.00

Moisture management, greater mobility and reduced friction are the race or training day results of this fully fit, aerobically-inclined 1/2 zip. Lightweight Polartec® Power Stretch® provides material performance, while a diamond underarm gusset enhances mobility whether reaching high for a hold or keeping a death grip on hydraulic brakes. Made with smooth flatlock stitching, reflective hi-vis logos and a tagless interior to reduce scratch and scrape. **style: 9143** weight: **9.5oz** size: **s-xl** colors: **cadet, black** Check this out: The perfect bike jersey, minus all the team sponsorship racer guy logos.



ZORRO PANT \$100.00

Our first reflex is to pack this rain pant as extra protection when heading out for an epic of mini or major proportions. The reason is lightweight and breathable Cloudburst 2.0™ fabric, which packs small but seals out weather when pulled on without delay. Ripstop texture and Cordura instep patches prevent material shredding even when scraping metal on spring ski tours or fall bike rides, while ankle zips ease pulling cuffs over bulky boots. **style: 6603** weight: **10oz** size: **xs-xxl** color: **black** Check this out: A rain pant that doesn't feel like half a rubberized sweatsuit.



RUN DON'T WALK CREW \$115.00

A Power Stretch® style for trips or treks, this relaxed fleece rash guard adds a surfy vibe to any foreign or domestic undertaking. Warm, stretchy Polartec® fabric layers smoothly, traps heat efficiently and sheds light moisture on runs or rides. A shorter inch-high neck eliminates the chokehold of higher collars, while reversed material side panels slide it on easily over a base. **style: 6627** weight: **8oz** size: **s-xl** colors: **mecca orange/dark shadow, olive/dark shadow, black** Check this out: Kind of like what you'd wear dropping in at Mavericks, but fleece.

Calvin Hebert getting wet in Heaps Canyon. Zion National Park, Utah. Kennan Harvey



ZORRO JACKET \$140.00

When a rainy forecast becomes reality, the lightweight Zorro Jacket provides instant shelter from any storm. Waterproof/breathable Cloudburst 2.0™ fabric sheds precip in liquid, frozen or mixed form, while a storm hood shrinks using only one hand to enable clear peripheral vision. Two-way pit zips vent heat when gaining vertical, two drawcords cinch the hem and two-tone colorways add contrasting style. **style: 6601** weight: **14oz** size: **s-xxl** colors: **pompei/storm, black, covert green/tarmac, cadet/storm** Check this out: The best three-season shell to pack on any trip.



Nearing the end of a multi-day, self-supported mountain bike trip through the San Juan Mountains of Colorado. Jeff Diener

RUN DON'T WALK TIGHT \$110.00

This Power Stretch® foundation has been half of our action suit for an impressive streak of epic seasons. Adding warmth, shedding weather and stretching exceptionally for thru hikes, climbing trips or fishing missions, the fabric is ideal for all the seasonal games. Flatlock seams, a branded band, a gusseted crotch and a zip pocket add the detail that makes it so sweet. **style: 6615** weight: **8oz** size: **s-xl** color: **black** Check this out: Hands down, the most versatile tight you'll ever own.



DUO LS CREW \$50.00

Wicking and airflow are the paired traits that keep this athletic crew cool during sweaty bouts of alpine climbing, trail running or full-suspension biking. Pace™ fabric dissipates sweat quickly, while mesh panels at the pits, pecs and sides enhance cooling ventilation when internal temps rise. Flatlock seams limit abrasion when worn under warm layers, a tapered collar won't irritate the neck and a looser fit moves freely in every dimension. **style: 9149** weight: **9oz** size: **s-xxl** colors: **taxi, patrol red, cadet, bud green** Check this out: Two fabrics, 20 activities, 12 months, Duo Long Sleeve, priceless.



INERTIA PEAK SHORT \$75.00

The secret to this three-season short is InertiaPlus™, which sheds weather, stretches liberally and breathes freely. The fabric repels mist and drizzle with a DWR that maintains potency even after 100 spin cycles. A 10-inch inseam hangs casually when taken from trail to town, while a bonded chalk bag hanger allows easy dipping at the crag, and an easy-access thigh pocket stashes priority items for the ride. **style: 0010** weight: **10oz** size: **30-40 (even)** colors: **ombre blue, covert green, tarmac** Check this out: A seamless gusseted crotch adds freedom of movement for rides, hikes, climbs and kicking back.



RDW PERFORMANCE LS 1/2 ZIP \$90.00

When cool weather descends, this half-zip helps athletes stick to the training plan. A thinner, aerobic weight of Polartec® Power Stretch® wicks sweat through capillary action, while limbering up with a generous stretch when trail running or sport climbing. The venting 13-inch zipper stays put, long sleeves cover wrists and a rear stash pocket tucks away a bar for later. **style: 9142** weight: **11oz** size: **s-xxl** colors: **black, cadet** Check this out: An athletic top for type-A guys who never seem short on motivation.



WISTER VEST \$165.00

Aerobic exercises such as pre-work bike rides or pre-dinner trail runs are where this vest shines, yet compactible fabric makes it perfect to pack along as a ball of warmth on any single day mission. Polartec® Wind Pro® fleece stops wind without creating an airtight seal, while a Hardface™ treatment strengthens and smooths the surface. Polartec® Power Stretch® side panels enable twisting and turning, while hand and chest pockets keep items safely stowed. **style: 6611** weight: **11oz** size: **s-xl** colors: **metro, black** Check this out: A great weather resistant fabric but with the comfort and feel of fleece.



DUO SS CREW \$40.00

The consistently dry hand of this shirt's Pace™ fabric makes it a perfect match for high-velocity, high-intensity or high-humidity exercise. A wicking finish moves moisture quickly, while side and underarm mesh panels let cooling air circulate freely when external or internal temps rise rapidly. Reflective tonal logos maintain visibility when running at dawn or riding at dusk, while a looser fit provides uninhibited stretch at the rock gym. **style: 9151** weight: **7.75oz** size: **s-xxl** colors: **patrol red, taxi, cadet, bud green** Check this out: All the great performance characteristics of the long sleeve, minus about \$10 worth of fabric.

Chris Thomas works the crack on Ace-Drizzle Memorial Route (5.12c). Little Cottonwood Canyon, UT. Andrew Burr



For more climb-ready apparel, visit the climbing page at cloudveil.com/climbing

"...JACKSONITES MAKE A GAME OF SEEING HOW MANY SUMMER SPORTS WE CAN HOLD ONTO AND HOW MANY WINTER SPORTS WE CAN START EARLY. WE KEEP BIKE SHOES, SKI BOOTS, KAYAK PADDLES AND SKIS AT THE READY..."



Our approach to the Grand Teton is brown and quiet. The road hasn't yet been gated for winter, but all the Winnebagoes have gone home from the national park. Snowmelt runoff has dried to a trickle, bushes have dropped their flowers and grasses are golden red in the morning light. It is fall and we are here to feel the season change.

When my partner and I reach the Lower Saddle, which usually feels like a train station, the scene is eerily quiet, like the day after a massive party. P-cord swaying from bear poles, empty tent sites and the smell of snow mean the summer climbers trudging up and down have gone, along with the blue skies.

Our blood orange sunrise on the Wyoming side of the Tetons gives rise to heavy updrafts of snow and cold from the Idaho side. We lean into the wind, straddling the two states and seeing who can lean farther down without falling.

We stand between Wyoming and Idaho, between two weather systems. The very season itself is in between: too cold or wet to climb and not enough snow to ski. During the fall, many people hightail it for sunnier or snowier lands. For those who stay, this in-between is about nostalgia and anticipation, remembering and waiting.

Jacksonites make a game of seeing how many summer sports we can hold onto and how many winter sports we can start early. We keep bike shoes, ski boots, kayak paddles and skis at the ready. We brag about how many shoe changes we can squeeze into one day. We say things like, "I had a three-sport day." Classic snapshots include mud-caked ski boots and a mountain biker with skis lashed to her pack.

We may grumble about climbing in slime or skiing in fog. But we also have the privilege of playing in the



© David Stubbs

Tetons year-round, of seeing snow cover golden granite or watching gold aspens go bare, the crunch of their leaves under our tire treads on the trail. We are fortunate to witness mountains green, blossom and brown before the black and white of winter returns.

On the mountain, my partner and I continue upward amid flurries, summiting the mountain we've seen in all its seasons. It's sunny and snowing lightly at the top. We're wearing shorts, down jackets and approach shoes.

Back on the valley floor, we hike out at dusk. The moon rises oblong and orange over the trees. This "clementine moon" can only be seen just after dusk, before all light has left the sky.

We stop at the last signpost before Lupine Meadows. We pick the last remaining huckleberries from a nearby bush and lie down in the middle of the trail, our backs cushioned by puffy coats and pine needles. A warm breeze winds up the trail as we lie there popping sweet, juicy berries into our mouths and looking up, at the transition.

-Lauren M. Whaley

Lauren M. Whaley is a Jackson-based freelance writer who loves the feeling of mud on her legs and flurries on her eyelashes. This shoulder season, she plans to have a four-sport day that ends on the summit of the Grand.



© Greg Von Doersten



W's SWEETWATER JACKET \$140.00

Creamy, imported and super-fabulous Pontetorto shearling fabric makes the Sweetwater the plushest and coziest fleece in our closet. Washable faux-suede patches with silver zippers add Western flair when sipping afternoon tea, checking the mail or getting errands done. A looser, casual fit leaves room for layering on cold fall mornings when the windshield needs scraping. **style: 5740 weight: 15oz size: xs-l colors: wheat, pearl, berm** Check this out: *It's warm. It's fuzzy. It's Western.*

W's PEARL STREET CAPRI \$80.00

The fashionable details are what make this relaxed capri such an original fit for walking the dogs, pedaling the cruiser or raking leaves in the yard. In addition to the soft feel of organic cotton, the ultra-light capri features an oversized front button, contrast stitchwork and slanted front pockets. Wider loops fit thick belts and patch-on pockets sit flat on back, while an 18-inch inseam shortens by drawstring when wading a stream or lying in the sun. **style: 9116 weight: 6oz size: 4-14 (even) colors: chocolate, bud green, nightshade** Check this out: *Indian Summer calls for the soft, light fabric and relaxed cut of this casual capri.*

Quincy Liby preps the bait and casts for some late fall Snake River Cutts. Snake River, Jackson Hole, WY. © Greg Von Doersten





W's SAGE SWEATER FULL ZIP \$165.00

For ladies who crave both style and substance in a warm layer, this retro sweater blends a bonded cable-knit surface with a functional fleece backing. The machine-washable mix of acrylic and fleece insulates thoroughly, dries quickly by the fire and feels soft on bare skin. Original color blocking and princess seams give it style not commonly seen in a sea of technical fleece. **style: 9270** weight: **14oz** size: **xs-l** colors: **berm/pearl, bluegrass/berm, pearl/bluegrass** Check this out: *Half sweater, half fleece, this one is a perfect material blend.*



W's CORD-O-LET PANT \$85.00

Updated with a new cut, our favorite cool-weather cord offers flirt and flair for those with daily schedules that leave little time to think about fashion. A lower waist, snugger thigh and boot-cut opening look city chic, while Stretch Cord™ fabric shows flattering fit and easy flex. Back pocket embroidery makes a lasting impression when walking on out. **style: 9331** weight: **18oz** size: **4-14 (even)** colors: **olive, oatmeal, chocolate** Check this out: *Sassy cords that twist, stretch and bend during spontaneous action.*



W's CORD-O-LET JACKET \$150.00

Western residents are drawn to this lined town jacket for its flattering Stretch Cord™ fit. Faux-leather trims, metal snap cuffs, an interior quilt pattern and Western contrast stitching add style points, while Pontetorto sheared fleece and light 40-gram Thermore® insulation give it coziness that doesn't boil over when left on for a few in the general store, post office or front hallway. **style: 5712** weight: **25oz** size: **xs-l** colors: **oatmeal, chocolate** Check this out: *High style for driving the truck or living in rural zip codes.*



W's ICE FLOWER VEST \$140.00

A Luscious™ fleece-lined collar, decorative quilting and slimming princess seams make this the vest for slopeside sushi or long weekend getaways. Primaloft® Sport adds a degree of insulation and slick Cirrus FP® surface fabric sheds mist or snow. Hidden zip pockets stash small, necessary items and a kissing front zipper keeps wind out without adding undue stiffness. **style: 5724** weight: **9oz** size: **xs-l** colors: **chocolate, bluegrass, olive** Check this out: *The fact that it's reversible means you can change colors on a whim.*

Taped up and ready to roll, Laurel Burr prepping for the day's climb. Little Cottonwood Canyon, UT. © Andrew Burr



W's LARKSPUR SWEATER \$180.00

Unlike the bulk of too many layers, this seductively fitted sweater brings shape and curve back to mid-winter wardrobes. A thin and delicate—but machine-washable—blend of Angora and lambswool feels addictively soft to the touch. The thermal knit pattern adds body texture, pointelle knitting at the curves slims shape, and a thin front zip allows calculated exposure. **style: 9271** weight: **8.5oz** size: **xs-xl** colors: **bluegrass, chocolate, oatmeal** Check this out: *A feminine touch for towns suffering through too much testosterone.*



W's GRIDLOCK FULL ZIP HOODIE \$185.00

This starlet fleece combines a velour face with a faux-fur interior for style that feels like an extravagance after exercise. Polartec® Wind Pro® fabric blocks wind yet feels warm when pulled on after a long skate ski or worn straight from the hill to dinner out. A shaped cut and luxurious feel add noticeable presence at the film fest or in the après scene. **style: 4730** weight: **16oz** size: **xs-xl** colors: **pearl, berm, nightshade** Check this out: An ultra-cozy hoodie that sacrifices no style in pursuit of warmth.



W's PETAL PRINT CAP SLEEVE SHIRT \$65.00

A petal print, tailored shape and cap-sleeve design show the seasonal side of this feminine shirt. Organic cotton falls softly on skin, while slight stretch creates both everyday mobility and a flattering fit. A pleat trims the back and a slightly longer front evens the hem for wearing out with skirts or jeans, while tiny sleeve buttons add decorative detail. Narrow chest pockets stow something flat in a pinch. **style: 9124** weight: **4.5oz** size: **xs-l** colors: **chocolate, bright white, cadet** Check this out: Feminine in shape, but with stretch for function and comfort.



Prepping for winter, Jessica McMillan gets a workout Wyoming-style. Kelly, WY. © Lucas Gilman



W's GRANITE 1/2 ZIP \$140.00

Relaxed weekend style allows this textured fleece to layer up, dress down or head straight to dinner after a weekend hike. Polartec® Thermal Pro® traps heat yet also looks stylish by virtue of its sweater-knit surface. A locking front zip vents to the desired height when the air warms or the woodstove starts to crank, while a solo chest pocket holds a few items tight. **style: 5742** weight: **11oz** size: **xs-l** colors: **chocolate, nightshade, pearl, bluegrass** Check this out: An ideal extra layer to keep on the ready in the car, truck or overnight bag.



Keili Rayburn uses the day's last light for a red point attempt on Fluff Boy 5.13b, Rifle Mountain Park, Colorado. © Ceilin Serbo



W's PEARL STREET ROLLER SHORT \$75.00

Daily locomotion, such as longboarding, bike pedaling or sidewalk meandering, are all prime uses for our fashion-forward Roller Short. With a big front button, undertoned belt loops and a vertical front seam, this longer short incorporates visual flair with original design. Organic cotton poplin stays cool on skin, while the inseam rolls up from 15 to 12 inches to let in light and air. A thigh pocket that faces forward and back asymmetrical pockets reduce bulk. **style: 9118** weight: **5.5oz** size: **4-14 (even)** colors: **bud green, chocolate, nightshade** Check this out: Roll 'em up, wear them down. You've got options.



© Ceilin Serbo



W's TRACK JACKET \$85.00

Wall sits, yoga class and ACL rehab are all familiar to this fit and flexible top. The limber feel is due to Supplex® blended with eight percent spandex, which stretches it out when putting in preseason time at the gym. The fibers also wick quickly when sweating it out, while longer arms and a two-way front zip stop unwanted rise when stretching on the floor mat or the studio hardwood. **style: 9105** weight: **8oz** size: **xs-l** colors: **nightshade, black, bright white** Check this out: Flatlock seams prevent chafe and layer smoothly.



SULLITV: View a product review of the Madison Quilted Jacket at cloudveil.com/madison



W's MADISON QUILTED JACKET \$155.00

Synthetic loft and effortless style make this quilted heater ideal for fast corduroy laps or as an extra storm layer. Primaloft® Sport warms up cold top-to-bottom runs, while Cirrus FP® fabric sheds everything from drips and drops to flakes and flurries. Luscious™ fleece at the collar and cuffs, hidden zip pockets and embroidered flowers get a flirt or a smile in the lift line. **style: 9266** weight: **19oz** size: **xs-xl** colors: **oatmeal, nightshade, bluegrass, olive** Check this out: Perfect for styling out a ski trip or living up a bland winter day.



W's TRAVERSE 1/2 ZIP \$85.00

Worn in the park, by the water or simply on the town square, this outgoing half-zip easily becomes the center of attention. The sleek, shaped fleece layers smoothly in the morning, yet styles itself out with princess seams, a trim waist and custom embroidery. Finished with a front zip for breezy venting and a higher collar for coverage on a windy day. **style: 9272** weight: **8oz** size: **xs-l** colors: **poppy, chocolate, pearl, bluegrass** Check this out: Decorative embroidery on a trim and attractive fleece. What more do you need?



W's INERTIA PEAK CAPRI \$85.00

When negotiating the rigors of rock or trail, this capri sports a tough exterior. Active InertiaPlus™ fabric sheds moisture during exercise, breathes well when the air warms and stretches mechanically when flexibility is mandatory. The casual belt loop, open cuff and 22-inch inseam match up equally well with trail runners, climbing shoes or clogs. Clean thigh pockets stow small items that make a picture-perfect day complete. **style: 0044** weight: **8.8oz** size: **4-14 (even)** colors: **covert green, hibiscus, black, herbal green** Check this out: Flex, comfort and color in a 3-season active capri.

Inertia Peak High-grade utility and all-season ability make the Inertia Peak soft shells highly desired items at any time of year. Their draw is a signature stretch-woven textile, which sheds weather, stretches mechanically and breathes freely whether spring touring, trail riding or lead climbing. Three elements — a tight material weave, a DWR that sheds surface moisture and a Lycra®-free fabrication — work together to inhibit material wetness. The shells all share streamlined details, reversed zips and price points that save cash for a second layer. **INERTIA PLUS**



W's TRAVERSE HOODIE \$90.00

With Madison shoulder embroidery and warm Polartec® 100 microfleece, this fashionable hoodie has classic seasonal appeal. The piece is designed with princess seams, a relaxed crossover neckline and a trim fit so it layers well under a shell yet also looks good in the base lodge. **style: 9330** weight: **8oz** size: **xs-l** colors: **bluegrass, chocolate, pearl, poppy** Check this out: A fun fleece hoodie that styles easily and leisurely around town.



W's GRANITE HOODIE \$150.00

The sweater-knit surface of this relaxed hoodie allows it to downshift easily from warm fall layer to comfortable fireside fleece. Polartec® Thermal Pro® traps heat as a second layer, yet also shows style when worn alone for a stroll, shop or a rendezvous. Power Stretch® adds a finished feel to the cuffs, hood and hem, while flatlock seams slide smoothly when layered. **style: 5743** weight: **15oz** size: **xs-l** colors: **chocolate, nightshade, pearl, bluegrass** Check this out: A sweater feel, but without the high-maintenance side effects.



W's INERTIA PEAK JACKET \$165.00

Two weights of Inertia™ enable this soft shell to range temperately from mud season to high season. Inertia HD™ repels, while Inertia Plus™ regulates. Hand pockets sit high for easy access when wearing a light or heavy pack and a solo sleeve pocket stows items like keys, Kleenex® or ChapStick®. Bonded sewn zippers, laminated cuff tabs and a flattering cut. **style: 9055** weight: **15oz** size: **xs-l** colors: **opsey/chocolate, pearl/chocolate, black** Check this out: The do-everything, go-everywhere and still-look-good soft shell.



Amy Rupp gets in an October run through the Park. Grand Teton National Park, WY. © Colin Serbo

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"...THE FINAL PATROL ISN'T SO MUCH TO READY THE WILDERNESS FOR MY ABSENCE AS TO READY MYSELF FOR ABSENCE FROM THIS WILDERNESS..."



© Ceilin Serbo

As a backcountry ranger, my life hinges on the weather.

My season starts when the winter's snowpack recedes to reveal avalanche lilies and releases slide alders, relieving them of their bowed posture. My term ends when the first heavy snow accumulates and rocky edges of alpine tarns grow a thin lens of ice.

I have spent all summer in this map quadrant, checking permits, dismantling fire rings and picking up Clif Bar wrappers. But the final patrol isn't so much to ready the wilderness for my absence as to ready myself for absence from this wilderness.

On a crisp, bluebird morning I wake to the crackling of heavy frost on my tent and a dusting of new snow on sharp ridges. The backpackers have completed their loops, the day hikers have gone home and even the best campsites are silently vacant.

A few remaining huckleberries are harvested for my oatmeal, and although they are mealy and have lost their sweetness, the fruit still holds the taste of sunlight. Uneasy winds stack clouds into the stratosphere and then scatter them suddenly in favor of blue sky, as I ascend the ridge to watch shadows lengthen in shortening daylight.

In the mountains, shifting seasons bring uncertainty. Freezing levels rise and fall on a whim, creeks swell with incessant rains and foot logs run rapids downstream. My trails—finally clean after a summer

of housekeeping—are littered again with fallen branches. I, too, am in transition, my life a reflection of the wilderness I patrol.

While bears fatten up for hibernation, I line out my winter budget, tallying per diem and overtime, depositing a last paycheck only to make a withdrawal for a season pass. Vine maple leaves turn sunshine hues and drop to the forest floor, as I swap tank tops for a down puffy at the storage unit. Salmon swim upstream, returning home after a life at sea, half-dead and still fighting the current, while I book a flight for my own return trip home to the East Coast.

Before snow settles in, I will turn in my badge and nametag, trade starchy green uniform pants for off-duty jeans and trek out of this wilderness for the last time. When I come back in spring—if my position is still funded—snow will shrink from my meadows as I plan campsite restorations and report trail conditions. And the cycle will resume.

On the flanks of this crevassed volcano, her upper reaches obscured by clouds, I hoist my pack for the hike out and double check that I have not left a sock hanging or a tent stake in the ground. Turning to the trail, I pause, and like a parent closing the door to a sleeping child's room, take a last glimpse at my charge before walking away.

-Abby Sussman

Abby Sussman is a writer and ranger based in Glacier, Washington. She'll spend this fall inhabiting a backcountry cabin on Mt. Rainer's Wonderland Trail and sharing huckleberries with the neighborhood bears.



© David Stubbs



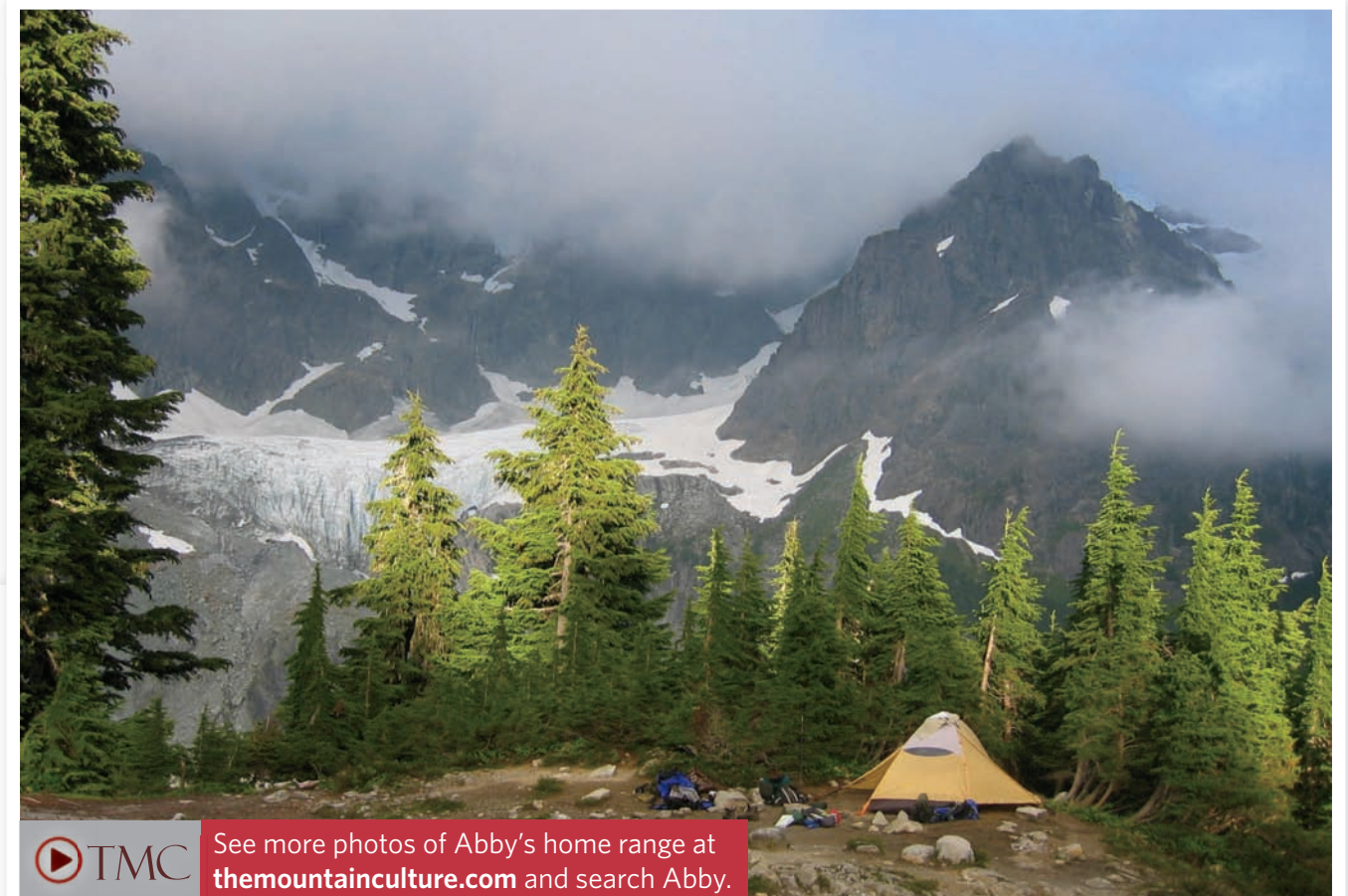
W's ENCLOSURE HOODED JACKET \$245.00

From gear-up to downtime, this slick and warm puffy folds new style into the backcountry scene. 200-gram Primaloft® One and recycled Mirage™ fabric create a lovely mixture of warmth and dryness, while Elapse™ hood and underarm panels stretch and breathe. A trim cut and stylish selection of colors allow it to be worn anywhere, even in air more brisk than cold. **style: 9261 weight: 21oz size: xs-xl colors: poppy/powder pink, sesame/lark, black** Check this out: Skis well over just a soft shell or wears stylishly to town.



W's INERTIA PEAK TOURING PANT \$135.00

With attractive shape, this breathable soft-shell pant is a the right call for hiking, touring or traveling. The water-repellent pant takes to the trail comfortably at any time of year since the stretchy—but Lycra®-free—Inertia HD™ fabric won't sop up moisture in wet conditions. Details such as smaller zips, flapped rear pockets and a boot-cut leg add appealing style. **style: 9260 weight: 15oz size: 4-14 (even) colors: chocolate, pearl** Check this out: A lower stash pocket keeps bulk and bulges off the thigh.



Abby's backcountry basecamp. Mt. Rainer, Washington. © Abigail Sussman



See more photos of Abby's home range at themountainculture.com and search Abby.

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High clouds, low pressure, scrambling on the Grand Traverse. Grand Teton National Park, WY. © Jeff Diener

W's KOVEN JACKET \$330.00

Cut from Cloudburst Stretch EV3™, this protective shell fends off sudden storms on high ground. Waterproof fabric seals out elements yet also stretches and breathes freely when ascending by a harder route. Pit zips slide open easily, a drop hood shelters and a sleeve pocket stows trinkets or totems. Internal biometrics places fleece against the back for extra warmth. **style: 4701** weight: **18oz** size: **xs-l** colors: **bluegrass/laurel, sesame/lark, erb green/leek, poppy/powder pink** Check this out: Cut and color are the highlights of this technical but stylish shell.



W's KOVEN PANT \$295.00

A trim cut and slight stretch make this alpine shell pant a favorite for all seasons. Cloudburst Stretch EV3™—a hard shell fabric that flexes and breathes—seals out elements on exploratory missions or glacier camps. The back rise adds coverage and hip-to-hem side zips dump heat on the rise. A single thigh pocket stashes supplies and removable suspenders shed quickly. **style: 4702** weight: **23oz** size: **xs-xl** colors: **pearl, black** Check this out: Our best-selling women's pant because it just fits so well.



W's RUN DON'T WALK 1/2 ZIP \$125.00

Workout top or warm base layer, our most athletic half-zip enables a really good stretch thanks to its flexible fleece fabric. The Power Stretch® piece also slides cleanly under shells due to a slick surface, flatlock seams and a trim fit. A deeply venting zip, tall collar and long, gusseted arms add active-minded function without stacking another problematic hood under your shell. **style: 6713** weight: **7oz** size: **xs-xl** colors: **poppy, bluegrass, pearl, black, chocolate** Check this out: The warm and stretchy fabric is what has made this one of our top sellers for 10 years.



Wister. Whether worn as a layering piece for lift-served days or a primary aerobic option for forward-motion exercise, the Wisters represent an active evolution of fleece. Polartec® Wind Pro® fleece traps thermal heat and resists gusty wind, while Hardface™ technology coats the surface for increased durability, smooth layering and moisture repellency. The styles layer with minimal friction, regulate the core and wear with the versatility expected of soft shells. **POWER STRETCH** **WIND PRO**



W's WISTER JACKET \$225.00

Slick Polartec® Wind Pro® makes this fleece jacket our aerobic pick for forward-motion exercises such as chilly trail runs or stormy bike rides. The Hardface™ treatment—which creates a wind-resistant, moisture-repellent and pill-resistant surface—allows this piece to outperform even a traditional soft shell. Power Stretch® lets underarms vent and keeps cuffs in place. **style: 6710** weight: **14oz** size: **xs-l** colors: **black, poppy, bluegrass** Check this out: Hardface™ and Wind Pro® are not what you'd normally expect from fleece.



W's RDW PERFORMANCE 1/2 ZIP \$90.00

Before, during or after, this lightweight exercise top provides stretch, wicking and softness. Thinner Polartec® Power Stretch® fabric wicks sweat during hard workouts, while also acting as a great fall base when layered under a light shell. A locking, rattle-free zip drops 10 cooling inches, while longer arms keep wrists covered, a back pocket stashes a snack and a close fit won't flap when hitting top speed. **style: 9069** weight: **9oz** size: **xs-l** colors: **erb green, chocolate, bright white** Check this out: Athletic stretch is ideal for warmups and workouts.

W's RUN DON'T WALK PANT \$125.00

With a flattering yoga-pant cut, this ultimate lounge is the first pant you'll put on after work and the last one you'll want to take off. Polartec® Power Stretch® fleece moves freely and feels warm, while a clean drape passes for active wear when worn to the store, to the gym or into work on a Saturday. A wide band waist, front drawstring and loose cuff show instantly relaxed style. **style: 6716** weight: **9oz** size: **xs-l** colors: **chocolate, black, bluegrass** Check this out: So incredibly comfy, every gal in the CV office owns more than one.



Aimee Barnes racking cams at the Ice Cream Parlor. Kane Creek, UT. © Greg Van Doerster



The Aspens are bare, and the wind is chill. One last ride before the bike goes off duty. Jackson Hole, WY. © Jeff Diener

Run Don't Walk.

An active mentality makes these Polartec® Power Stretch® pieces ideal for either ski-day layering or chilly morning exercise. The efficient fleece fabric traps heat, sheds light moisture and compresses when crammed into small, packed spaces yet still stretches when testing the limits of personal flexibility. Shaped cuts fit bulklessly under any hard or soft shell.



W's WISTER VEST \$165.00

As an emergency layer or an aerobic soft shell, this vest provides the exact amount of protection needed for cold runs, colder rides or a warmer walk from yoga to the Subaru. Polartec® Wind Pro® fleece cuts a stiff breeze, a Hardface™ treatment adds surface repellency and a snug fit slides easily under outer layers. Power Stretch® armholes and an adjustable hem keep it sealed tight. **style: 6711** weight: **9oz** size: **xs-l** colors: **black** Check this out: *Soft-shelled fleece is a perfect match for cold aerobic wear.*



W's RUN DON'T WALK HOODIE \$135.00

The trim style of this sleek fleece hoodie makes it an indulgent favorite for layering, fitness or recovery. A deep 12-inch zip cools it down to sports bra height, while extendable cuffs with thumb loops keep sleeves put during fall hikes, morning jogs or early season runs. The cozy hood warms with style when gearing up for a trip or cooling down after a rec race. **style: 6714** weight: **9oz** size: **xs-l** colors: **bluegrass, pearl, black, chocolate** Check this out: *The only thing you'll want to wear next to your skin.*



W's RDW PERFORMANCE HOODIE \$100.00

Flexible, wicking fabric makes this hoodie a relief on steep singletrack, after yoga or when building a preseason base at the gym. Thinner Polartec® Power Stretch® stretches liberally yet won't overheat the core, while elements such as a back stash pocket, droptail shape and 10-inch front zip add convenience from start to finish. The scuba hood and foldout cuffs warm it up when cooling down. **style: 9068** weight: **9.5oz** size: **xs-l** colors: **erb green/bright white, bright white, chocolate/bright white** Check this out: *Just what every active girl wants—a hood and mittens at her fingertips.*



W's INERTIA PEAK HOODED JACKET \$180.00

From Moab trips to glacial skis, this stretch-woven hoodie backs up its looks with athletic talent. The Inertia™ fabric combines repellency, stretch and breathability to maintain equilibrium during any outdoor season, while a slick nylon hood lining adds protection to wait out a storm. A patterned shape moves with freedom and grace, making every mission more enjoyable. **style: 4713** weight: **15oz** size: **xs-l** colors: **chocolate, osprey, pearl** Check this out: *Lycra®-free material won't suck up moisture.*



W's RUN DON'T WALK TANK \$60.00

Nippy days and cold fronts are the inspiration for this fitted, fleece tank. Worn over a bra, base layer or just bare skin, this core piece twists freely, layers smoothly and conforms to torso shape due to the elasticity of Polartec® Power Stretch®. Flatlock seams and a slick surface slide it under anything warm from a Wister to a second or third Run Don't Walk. **style: 6715** weight: **7oz** size: **xs-l** colors: **pearl, black, bluegrass** Check this out: *Form-fitting and functional warmth for back east or up north.*



Rebecca Huntington climbs Inconceivable (5.11a) on Blacktail Butte overlooking the Snake River Valley, Moose, WY. © Lucas Gilman



Jaime Foard picking 'em up and putting them down in Chautauqua Park, Boulder, CO. © Lucas Gilman



Post Office Box 11810
Jackson, Wyoming 83002

Customer Service:
Monday through Friday,
8 am - 6 pm 877.255.8345

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Our brand is rooted in Jackson Hole and we take advantage of this prime alpine location to exhaustively put our gear to the test. From first sketch to refined form, we sanction only clean, functional designs and innovative, adaptable textiles that excel on our rugged Teton home turf.



© Studio Photography by Lesley Allen Photo, Inc.

FRONT COVER: Seasonal transition in Bridger-Teton National Forest, No Name Canyon outside of Wilson, WY. Tuck-Furniture

MORE ONLINE: Cloudveil for Kids!

As the Cloudveil family grows, so does our line of Inspired Mountain Apparel for little ones. The Cloudveil Kid's Collection features jackets, pants, hats, gloves and fleece layers designed and manufactured to the same standards as their full-size counterparts, which means little shredders will stay warm, dry and cozy all winter long.

Search **KIDS** at www.cloudveil.com

KID's NEWK JACKET

Our new junior soft shell is designed for the little dude who is clearly king of the hill. Cloudburst Soft Shell KX™ fabric provides the breathable, stretchy and repellent stuff of stretch-woven shells in a shrunk-down design.



KID's PUFFER DOWN JACKET

This super-small puffy keeps kids warm while building snow forts, making sled jumps or just shredding the rad. Real 550-fill down traps warmth while Cirrus TS® fabric survives kid wear.



KID's TRAVERSE JACKET & PANT

Recess, soccer or kickball are all in the game for this kid-sized warm-up. Polartec® Classic Micro warms just like adult fleece, while also drying quickly after slips, slides or spills. Dual pockets warm hands and a racing stripe makes it cool enough for school.

