o.para.s







CARLOW BREWING COMPANY O'DATA'S

O.para.s.



CARLOW BREWING COMPANY

- Independent Irish Brewery funded by the O'Hara family in 1996.
- Brewers of the O'Hara's Brand range (flagship brand), including seasonal specialities and other brews.
- Pioneers in the Irish micro-brewing revival in Ireland reviving the local brewing tradition lost for over 150 years.
- Situated in south-east Ireland The Barrow Valley Region:
 - The best arable land on the Island of Ireland
 - Traditional malt and hop producing region
 - A water supply that is excellent for stouts and ales

BACKGROUND/HISTORY:

- In 1996 the Irish market was totally dominated by one or two very large breweries and the market offered nothing more than 4-5 mainstream brands.
- 15 years later the Irish market has opened up considerably to local microbrews, imported beers and wines CBC/O'Hara's played its role in this diversification being a pioneer of the Irish microbrewery movement.
- We are the only stand-alone independent Irish brewery exporting since its foundation, and the largest independent exporter with a proven track record dealing with logistics, customs etc.
- Each year we see new markets opening up to us in the majority of cases due to the recognition of our product quality and increasing brand awareness.
- The new facility is situated in Bagenalstown, the home town of the O'Hara family.























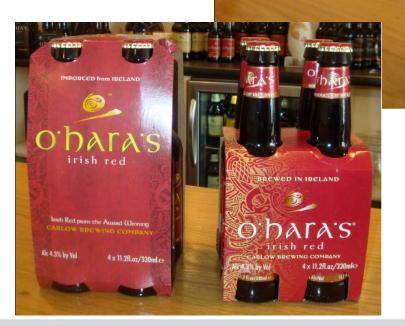


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NEW 4-PACKS!

- NO MORE BROKEN PACKAGES
- PICK THEM UP WITH CONFIDENCE
- ST. PATTY HIMSELF COULDN'T **BREAK THESE!**





























O.para.s.



O'Hara's Irish Stout

DESCRIPTION: True to the Irish tradition, O'Hara's Irish Stout uses stout hops with an extra pinch of roast barley to create this roasted expresso delight. Pours to a deep black colour with a thick tan head. A complex espresso flavour. 4.3% ABV.

TASTING NOTES: Robust roast flavor with a dry espresso like finish

INGREDIENTS: Naturally brewed using the perfect combination of wholesome ingredients; Fuggles hops, quality malts with an extra pinch of roast barley and crystal clear Irish water.

FOOD PAIRINGS

- · shellfish
- smoked salmon
- cured meats

AWARDS

- World Beer Champion silver medal winner
- · Championship trophy and double Gold Medal winner at the Milennium International Brewing Industry Awards
- Voted number 1 beer at the 2008 Milan Beer Festival
- Bronze winner at the Stockholm



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O'Hara's Irish Red

DESCRIPTION: O'Hara's Irish Red is brewed using only wholesome ingredients. A traditional light hop flavor balances the sweet malty caramel taste which finishes with a distinctive roast bite. Recently rated 94 by Draft Magazine. O'Hara's Irish Red pours a deep ruby red colour with a dense lasting white head. 4.3% ABV.

TASTING NOTES: Fruity and aromatic with a distinctive hop character balanced with a generous blend of sweet malts and a distinctive roast finish.

INGREDIENTS: Roasted barley and Mt. Hood hops

FOOD PAIRINGS

AWARDS

- savory roast dishes
- rated 94 by Draft Magazine

- · barbeque foods
- · flavorful cheeses



CARLOW BREWING COMPANY O'DATA'S

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O'Hara's Irish Pale Ale

<u>DESCRIPTION</u>: O'Hara's Irish Pale Ale is dry hopped for extra aroma. This pale ale has a light malt base with just the right mouthfeel to allow the hop character to predominate. A unique twist on the traditional IPA, O'Hara's has added their own character and interpretation to the brewing process. 5.2% ABV

<u>TASTING NOTES:</u> Rich golden color with a white head. Grapefruit-like bitterness is full and lasting, and is balanced by a zesty citrus burst of aroma. The citrus flavors give way at the end to a floral, spicy bitterness.

INGREDIENTS: Amarillo and Cascade hops

FOOD PAIRINGS:

Enjoy with light fish dishes - sea bass, crab, prawns, roast pork, blackened chicken, or buffalo wings.

AWARDS:

Grand prize winner - Best Beer 2010
Irishbrewers.com



CARLOW BREWING COMPANY O'DATA'S

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O'Hara's Leann Folláin

DESCRIPTION: Meaning "Wholesome Stout", O'Hara's Leann Folláin is a full malt stout laden with complex chocolate and coffee flavours balanced by a robust bitterness and delicate spicy aroma imparted from the generous portions of Northdown and Challenger Fuggle hops. 6.0% ABV.

TASTING NOTES: Deep black color with dark tan head, and a luxurious chocolate aroma with smokey notes and coffee undertones. Complex chocolate and coffee flavours balanced by a delicate hoppy spiciness. There is a distinctive smokey aftertaste that lingers on the tongue.

FOOD PAIRINGS

- Strong Cheeses
- Cured Meats
- Desserts

AWARDS

- World Beer Awards 2009, UK Highly Commended
- The International Beer Challenge 2009, UK Highly Commended
- SHOP Expo, Dublin 2009 Silver Medal Winner/Highly Commended
- 5 Star Rating in Irish Times
- A- Rating on BeerAdvocate.com

